



BRAND. STRATEGY. COMMUNICATIONS.

Conrod Associates Communications was founded by David Conrod in 1995 and quickly evolved into a group of experienced and dedicated experts who believe that building and managing a strong brand is the most important asset for an organization.

We employ a small staff who work together with a longtime association of more than 40 consulting specialists, agencies, production companies, research groups, IT groups, universities, scientists and others.

We specialize in bringing together the right group of experts to create programs that deliver strong results.

For more than 15 years we have been working with corporate, government and non-profit organizations to develop and integrate their brands into all areas of business through strategy, communications and process and organizational improvement.

Today we deliver our work in the U.S., Europe, Asia and Africa.



SERVICES

BRANDING
MARKETING
STRATEGIC COMMUNICATIONS
STRATEGIC PARTNERSHIP
DEVELOPMENT
SPECIAL EVENTS AND
MANAGEMENT
SALES & SERVICE STRATEGIES &
PROGRAMS
FUNDRAISING
MERGER-ACQUISITIONS
WEB SITE AND WEB-ENABLED
SOLUTIONS DEVELOPMENT
VIDEO PRODUCTION FOR
CORPORATE, NEWS, &
DOCUMENTARY
MULTIMEDIA DEVELOPMENT
SOFTWARE DEVELOPMENT

CLIENTS

JDSU
Network Solutions
America Online
Anheuser-Busch Companies
Sea World/Busch Gardens
The Michelob PGA Golf
Championship
MCI
Fleishman-Hillard International
Communications
George Mason
University/Mercatus Center
Smithsonian National Museum of
the American Indian
National Oceanic and
Atmospheric Administration
U.S. Fish and Wildlife Service
U.S. Department of Agriculture
– Natural Resources
Conservation Service
Sand County Foundation
Florida Aquarium
San Diego Zoo
Quality Trust for Individuals
with Disabilities
National Center for Learning
Disabilities

The World Bank
NASA Universities Space
Research Association
World Wildlife Fund
National Weather Service
National Water and Climate
Center
Spectrum Post & Production
American Bankers Association
National Audubon Society
National Fish and Wildlife
Foundation
Heritage Foundation
Meridian Institute
Wilderness Society
Chesapeake Bay Foundation
Utah Department of Agriculture
& Food
Oregon Natural Resources
Council
International Conservation
Caucus Foundation
American Spectator Foundation
America's Promise – The
Alliance for Youth
Greater DC Cares