



Brand.
Strategy.
Communications.

Conrod Associates Communications works with corporate, government and non-profit clients to develop and integrate their brands into all areas of business through communications, process and organizational improvement. We specialize in bringing together the right group of experts to create strong results.

LIVESTREAM TV FOR BETTER HEALTH HELP FOR WILDLIFE EDUCATION & CONSERVATION

July 12, 2011 -- In May we were pleased to serve **CRT/tanaka** with multimedia production and livecasting services. We provided production support for a live streaming webcast titled *Fit for Life* on behalf of the **American Physical Therapy Association**. The hour-long livecast featured a Q&A and demonstrations with three professional physical therapists focused on how to stay active and strong as your body ages.

For more please visit:

CRT/tanka www.crt-tanaka.com

APTA www.apta.org

Move Forward.™ www.moveforwardpt.com

In May-June we partnered with **MindFarm** to provide business development services on behalf **ARKive** who believe that **wildlife** films and photos are vital weapons in the battle to save the world's endangered species from the brink of extinction. With the help of the world's best filmmakers, photographers, conservationists and scientists, ARKive is creating the ultimate multimedia guide to the world's endangered animals, plants and fungi. **For more please visit:**

MindFarm www.themindfarm.com

ARKive www.arkive.org

**MORE SERVICE HIGHLIGHTS:
SUMMER 2011**

JDSU www.jdsu.com

Brand development, multimedia production/webtv and support for special events.

**WHAT IT DOES, HOW WORKS:
Overview of Brand Development
& Strategic Communications.**

Learn more about our brand development services – and how we work to create better and more competitive business. www.conrodassociates.com/news



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